

ZYPHERIXLABS

YOUR VISION, OUR CODE

COMPANY PROFILE

Building the digital backbone for Southern African businesses.

Websites, e-commerce systems, and AI integration — designed, built, and supported end-to-end by our own team.

WHO WE ARE

ZypherixLabs

A technology and digital studio building websites, brands, and digital systems for businesses across Zambia, Zimbabwe, and South Africa.

We work with business owners, startups, and organisations who want a digital presence that looks credible, functions properly, and grows with them — not a template that looks the same as everyone else's. Every project that carries our name is scoped, designed, built, and supported by our own team, from the first conversation to the final handover.

01 Why Businesses Choose Us

Full Ownership of Delivery

Every project is handled directly by our own development team from first draft to final handover — no outsourcing, no subcontracted guesswork.

End-to-End Management

We manage domain setup, hosting, deployment, and support so clients are never left figuring it out alone.

Built for Real Business Use

We design for how customers actually behave — fast loading, mobile-first, and clear calls to action that turn visitors into orders.

Regional Understanding

Operating across three markets means we understand local payment methods, connectivity realities, and what customers in this region expect.

02 Our Quality Standard

Every site we build goes through five structured stages: **discovery, design, development, testing, and deployment.** We check mobile responsiveness, page speed, accessibility, and security before anything goes live — the same standard regardless of the size of the business, because a small business's website is just as important to get right as a large one's.

WHAT WE BUILD

Services & Packages

Pricing is tailored to the size and function of each website. These are our standard tiers – every project is scoped individually.

PACKAGE	GUIDE PRICE (ZAR)	INCLUDES
Starter — Basic	R1,000 – R2,500	Up to 5 pages, mobile-responsive design, contact/enquiry form, basic on-page SEO, 1 revision round
Standard — Most Popular	R3,000 – R4,800	Full e-commerce (cart & checkout), online payment integration, order/product dashboard, analytics setup, 2 revision rounds, 1 month post-launch support
Complete — Premium	R5,000 – R7,000	Custom UI/branding, inventory & stock management, multi-region delivery logic, advanced SEO & accessibility, 3 months post-launch support, priority turnaround

Add-Ons & Ongoing Costs

ITEM	ESTIMATED COST	NOTES
Domain registration	R150 – R350 / year	Depends on extension (.com, .co.zm, .co.zw, .co.za)
Hosting	R80 – R400 / month	Based on traffic & storage needs
Extra revision round	R300	Beyond package allowance
Maintenance retainer	R400 – R900 / month	Updates, backups, small changes

03 AI Integration

Beyond websites, we build applied AI features into client systems where they solve a real problem — automated customer replies, WhatsApp-based ordering and support flows, and localisation for African-language, offline-first, and low-bandwidth contexts.

HOW WE MANAGE IT

Domains, Hosting & Deployment

- **Domain:** we help choose and register a domain that fits the business name and is available.
- **Hosting:** we set up secure, reliable hosting sized to the site's needs — no overpaying for unused capacity.
- **Deployment:** we deploy and test every site across devices before handover — checking speed, mobile display, and that payments/orders work correctly.
- **Support:** we stay on for the package's post-launch period, so nothing is left unattended after go-live.

04 Our Team

RAD (Randall Dube)

Co-founder. Second-year BSc student in Artificial Intelligence, Machine Learning and Data Science. Architects and personally builds ZypherixLabs' technical systems.

Siyanda Mlambo

Co-founder. BSc Mathematics and Statistics.

Let's Build Something That Works

Reach out anytime to discuss a project — we're happy to scope it to the exact needs of your business.

Contact

ZypherixLabs · Zambia · Zimbabwe · South Africa

Email: zypherixlab@gmail.com · Phone / WhatsApp: 083 425 2142