



ZYPHERIXLABS

YOUR VISION, OUR CODE

Website Development & Pricing Brief

Official Pricing & Services Overview

ZAMBIA · ZIMBABWE · SOUTH AFRICA

Who We Are

ZypherixLabs is a technology and digital studio building websites, brands, and digital systems for businesses across Zambia, Zimbabwe, and South Africa. We work with business owners, startups, and organizations who want a digital presence that looks credible, functions properly, and grows with them — not a template that looks the same as everyone else's.

Why Businesses Choose Us

01**Full Ownership of Delivery**

Every project is handled directly by our own development team from first draft to final handover — no outsourcing, no subcontracted guesswork.

02**Built for Real Business Use**

We design for how your customers actually behave — fast loading, mobile-first, and clear calls to action that turn visitors into orders.

03**End-to-End Management**

We don't just hand you a website. We manage domain setup, hosting, deployment, and support so you're never left figuring it out alone.

04**Regional Understanding**

Operating across three markets means we understand local payment methods, connectivity realities, and what customers in this region expect.

Our Quality Standard

Every site we build goes through structured stages: discovery, design, development, testing, and deployment. We check for mobile responsiveness, page speed, accessibility, and security before anything goes live — the same standard regardless of the size of the business, because a small business's website is just as important to get right as a large one's.

Website Packages

Pricing is tailored to the size and function of your website. Below are our standard tiers — every project is scoped individually, so your final quote reflects exactly what your business needs, nothing more.

STARTER

BASIC

R1,000 – R2,500

A clean, professional site for businesses that need an online presence and a way for customers to find and contact them.

- Up to 5 pages
- Mobile-responsive design
- Contact / enquiry form
- Basic on-page SEO
- 1 revision round

MOST POPULAR

STANDARD

R3,000 – R4,800

A full business or e-commerce-ready site with online ordering, product catalog, and a system to manage it.

- Full e-commerce (cart & checkout)
- Online payment integration
- Order & product management dashboard
- Analytics setup
- 2 revision rounds
- 1 month post-launch support

COMPLETE

PREMIUM

R5,000 – R7,000

A fully custom-branded digital system for businesses that want top-tier quality and room to scale.

- Custom UI/branding design
- Inventory & stock management
- Multi-region delivery logic
- Advanced SEO & accessibility
- 3 months post-launch support
- Priority turnaround

Add-Ons & Ongoing Costs

Item	Estimated Cost	Notes
Domain registration	R150 – R350 / year	Depends on extension (.com, .co.zm, .co.zw, .co.za)
Hosting	R80 – R400 / month	Based on traffic & storage needs
Extra revision round	R300	Beyond package allowance
Maintenance retainer	R400 – R900 / month	Updates, backups, small changes

Domains & Hosting, Explained

If you're new to websites, "domain" and "hosting" can sound technical. Here's what they actually mean, in plain terms.

What Is a Domain?

A domain is your website's address on the internet — the words someone types into their browser to find you. It's the same idea as a business's physical address, except for the web.

Example

If your business is called "Your Business Name," the domain might look like `www.yourbusinessname.com` or `www.yourbusinessname.co.zm`. Customers type that into Google or their browser bar, and it takes them straight to your site — instead of searching for you and hoping they find the right page.

What Is Hosting?

Hosting is the storage space that keeps your website "switched on" and accessible to anyone, anywhere, at any time. If a domain is your address, hosting is the actual building that address points to — without it, your domain would lead to an empty lot.

What Is Deployment?

Deployment is the process of taking a finished website and publishing it live on the internet so customers can actually visit it. We handle this step fully — connecting your domain, setting up hosting, and testing everything before it goes public.

How We Manage It For You

- 1 **We help you choose and register a domain** that fits your business name and is available.
- 2 **We set up secure, reliable hosting** sized to your website's needs — no overpaying for capacity you don't use.
- 3 **We deploy and test your site** across devices before handing it over, checking speed, mobile display, and that payments/orders work correctly.
- 4 **We stay on for support** during your package's post-launch period, so if something needs adjusting, you're not on your own.

Let's Build Something That Works.

Reach out anytime to discuss your project — we're happy to scope it to your exact needs.